



Case Study: Crypto for Brazil

October 08, 2021

Dates: 2020-09-29 - 2021-08-02

Traffic source: [MGID](#)

Partner: Aivix

Money earned: \$189,390.00

Money spent: \$118,541.59

Profit: \$70,848.41

ROI: 60%

GEO: BR

Advertiser testimony:

I wanted to share my experience with crypto offers — my failures and my successes — and what I learned by advertising them. In the beginning, I didn't know the first thing about how to send traffic to crypto offers. That all changed when I bought a regular spy service for native advertising. With this tool, I took inspiration from the many pre-landing pages and creatives I found there. At that time, Aivix had just launched in Brazil, and I decided to test it out.

Right away, I realized the converting fire of driving traffic to crypto offers — it is super profitable!

The payment for Brazil was \$300 per deposit at first, and gradually the rate increased to \$325. In the end, we agreed on a rate of \$350.

Day	Visits	Unique Clicks	Conversions (New)	Revenue	Cost	Profit	CPV
2020-09-24	6	0	0	\$0.00	\$0.00	\$0.00	\$0.0000
2020-09-25	267	14	1	\$0.00	\$7.59	\$-7.59	\$0.0284
2020-09-29	3,913	377	30	\$600.00	\$50.00	\$550.00	\$0.0128
2020-09-30	12,876	1,333	64	\$0.00	\$335.53	\$-335.53	\$0.0261
2020-10-01	9,700	1,121	83	\$600.00	\$196.15	\$403.85	\$0.0202
2020-10-02	17,303	2,080	141	\$300.00	\$411.09	\$-111.09	\$0.0238
2020-10-03	4,135	485	59	\$300.00	\$96.03	\$203.97	\$0.0232
2020-10-04	7	14	0	\$0.00	\$0.22	\$-0.22	\$0.0313
2020-10-05	8,792	910	86	\$300.00	\$163.90	\$136.10	\$0.0186
2020-10-06	11,881	1,381	124	\$600.00	\$229.58	\$370.42	\$0.0193
2020-10-07	11,769	1,233	90	\$600.00	\$254.27	\$345.73	\$0.0216
2020-10-08	11,926	1,588	138	\$600.00	\$263.27	\$336.73	\$0.0221
2020-10-09	11,033	1,477	124	\$900.00	\$250.75	\$649.25	\$0.0227
2020-10-10	35	16	0	\$0.00	\$0.76	\$-0.76	\$0.0216
2020-10-11	4	4	0	\$0.00	\$0.08	\$-0.07	\$0.0188

At first, all creatives were profitable, but I will focus on the ones that I found to be the most successful and profitable:

Объявления для Bitcoin System BR mob

ДОБАВИТЬ ОБЪЯВЛЕНИЕ

СТАТУС: [none] | ДАТА СОЗДАНИЯ: 10/04/2019 - 10/06/2021 | ПЕРЕКЛЮЧИТЬ

ИМПОРТ | ЭКСПОРТ

ID	ГРЕВНО ТИПЕРА	ОСРОБИВАТ	ПОЛЫИ	ЕВРО	ПОТРАЧЕНЫ	УСГВ. А	ДЕКТИВИА
7849573	Teжурца цена за клик 10.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 29 975 741	Селгади 0 Влага 0 Всего 241 115	Селгади 0 Влага 0 Всего 20 446 26	0.829	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
7328199	Teжурца цена за клик 10.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 28 123 402	Селгади 0 Влага 0 Всего 177 841	Селгади 0 Влага 0 Всего 13 404 95	0.630	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
7032171	Teжурца цена за клик 9.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 27 552 316	Селгади 0 Влага 0 Всего 238 381	Селгади 0 Влага 0 Всего 10 464 34	0.865	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
7330042	Teжурца цена за клик 9.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 20 995 157	Селгади 0 Влага 0 Всего 290 982	Селгади 0 Влага 0 Всего 8 003 39	0.731	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
7330042	Teжурца цена за клик 9.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 18 504 596	Селгади 0 Влага 0 Всего 135 302	Селгади 0 Влага 0 Всего 8 522 19	0.676	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
7564872	Teжурца цена за клик 9.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 14 965 040	Селгади 0 Влага 0 Всего 99 983	Селгади 0 Влага 0 Всего 6 111 41	0.946	Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		
6165460	Teжурца цена за клик 9.8 € Надоплатно данные ? Селгади 0 Влага 0 Всего 23 638 014	Селгади 0 Влага 0 Всего 223 594	Селгади 0 Влага 0 Всего 6 365 84		Настройки Воспользоваться Реклампировать Показать Удалить Ежедневные данные		

Screenshot from the BeMob tracker:

BeMob Dashboard

Global - MGD - Bitcoin Up ...

Offers | Landings | Flows | Traffic Sources | Affiliate Networks | Conversions | Feedbacks | Countries | IPV | OS | Browsers | Referrers | Live Visits | Period | Custom 1 | Errors

Custom 1: Theor ID | None | Campaigns: Global - MGD - Bitcoin Up BR englo 2

12 Sep 2020 - 10 Sep 2021

Custom 1	Visits	Un...	Clicks	Unique Clicks	Conversions (New)	Conversions C...	Con...	Conver...	Revenue	Cost	Profit	CPV
7849573	334,099	219,546	29,015	23,229	4,971	139	988	0	\$ 42,476.00	\$ 19,625.23	\$ 22,849.77	\$ 0.9847
7032171	231,711	212,903	33,853	24,490	2,816	54	279	0	\$ 17,525.00	\$ 9,862.94	\$ 7,662.06	\$ 0.0426
7328199	166,000	151,029	23,210	18,045	4,020	101	270	0	\$ 25,150.00	\$ 12,414.00	\$ 12,736.00	\$ 0.0748
7330042	130,043	118,420	10,848	8,219	1,516	33	255	0	\$ 10,725.00	\$ 6,080.17	\$ 4,644.83	\$ 0.0621
7564872	94,673	87,297	12,259	9,150	1,889	46	292	0	\$ 15,382.50	\$ 7,729.09	\$ 7,653.41	\$ 0.0816
7849606	49,941	46,045	4,839	3,650	631	12	25	0	\$ 3,025.00	\$ 3,697.76	\$ -672.76	\$ 0.0740
7564880	44,114	40,546	4,848	3,750	639	26	0	0	\$ 8,125.00	\$ 3,024.18	\$ 5,100.82	\$ 0.0686
7329664	32,630	29,822	2,852	2,288	251	6	1	0	\$ 1,800.00	\$ 806.56	\$ 993.44	\$ 0.0247
7259998	30,808	28,084	3,251	2,546	295	0	0	0	\$ 0.00	\$ 675.40	\$ -675.40	\$ 0.0284
8072107	29,253	27,874	3,192	2,537	741	12	22	0	\$ 4,200.00	\$ 3,009.09	\$ 1,190.91	\$ 0.1029
7327853	28,478	26,282	2,745	2,192	242	9	0	0	\$ 2,700.00	\$ 1,425.47	\$ 1,274.53	\$ 0.0501
7663977	27,942	25,372	3,452	2,306	252	19	0	0	\$ 1,950.00	\$ 2,372.70	\$ -422.70	\$ 0.0849
8072117	24,658	23,332	2,770	2,254	563	13	23	0	\$ 4,550.00	\$ 2,828.75	\$ 1,721.25	\$ 0.1147
7072677	23,028	20,522	5,645	5,131	239	13	0	0	\$ 3,900.00	\$ 1,124.85	\$ 2,775.15	\$ 0.0488
7718727	21,821	20,379	1,492	1,382	242	11	21	0	\$ 3,900.00	\$ 2,072.11	\$ 1,827.89	\$ 0.0950
7371780	21,782	18,645	4,645	4,396	183	12	9	0	\$ 3,825.00	\$ 1,547.92	\$ 2,277.08	\$ 0.0711
7327961	17,929	16,440	1,028	713	104	2	1	0	\$ 4,425.00	\$ 1,010.60	\$ 3,414.40	\$ 0.0564
7272240	17,872	16,026	1,461	1,163	101	5	0	0	\$ 1,500.00	\$ 398.04	\$ 1,101.96	\$ 0.0223
7849842	16,510	14,565	1,583	1,257	177	6	47	0	\$ 2,125.00	\$ 1,113.56	\$ 1,011.44	\$ 0.0674
6707341	14,729	13,312	1,569	1,280	244	3	5	0	\$ 1,000.00	\$ 1,265.99	\$ -265.99	\$ 0.0860
7774290	13,825	12,380	1,096	866	123	2	27	0	\$ 650.00	\$ 735.52	\$ -85.52	\$ 0.0532
	1,648,066	1,522,000	200,193	156,841	24,447	608	2,645		\$ 181,590.00	\$ 114,397.19	\$ 67,192.81	\$ 0.0666

Here's a creative that brought a lot of sign ups but not many deposits,

The screenshot shows a table with the following data:

725998	становлен	Текущая цена за клик 9.0 €	Недостаточно данных ?	Сегодня 0 Вчера 0 Всего 3 609 306	Сегодня 0 Вчера 0 Всего 30 998	Сегодня 0.00 Вчера 0.00 Всего 912.72	0.859
--------	-----------	-------------------------------	-----------------------	--	---	---	-------

and here is another creative that worked at a loss.

The screenshot shows a table with the following data:

766377	Остановлен	Текущая цена за клик 10.0 €	Недостаточно данных ?	Сегодня 0 Вчера 0 Всего 3 108 683	Сегодня 0 Вчера 0 Всего 28 587	Сегодня 0.00 Вчера 0.00 Всего 2 456.20	0.920
--------	------------	--------------------------------	-----------------------	--	---	---	-------

Below, I included the headline text that I used, which I have translated from Portuguese to English:

1. A man from {Region} makes 2,580 BRL a day from this
2. Earn 740 BRL a day in {Region} from the comfort of your home
3. Residents of {Region} earn 350 BRL per hour using this method
4. People in {Region} get rich thanks to bitcoin
5. {Region} man earns 1,580 BRL a day from this
6. The rich don't want you to know this! \$120 per minute?

To maintain a high CTR for ads and a good conversion rate, I recommend you use pictures that display a lot of money — testing both U.S. dollars and reals — either in a person's hand, near a laptop or on a table. Then, give it a nice, catchy title and utilize city macros to auto-fill to the user's location, which will further spark their interest.

Also, pre-landing pages with story-telling components that revolve around the success story of a person who made money in crypto currency play an important role in conversions. Without a positive testimony, people are less likely to take a risk and make a deposit. I should note that pre-landings often burn out, so you will need to come up with new concepts or edit old ones, as I did. Also, you can look for or take inspiration from someone else's pre-landings on spy services, or you can ask the partner manager, who can make new pre-landing pages for you. If you are seeing sign ups but no deposits, most likely the pre-landing has burned out and users are no longer interested in the particular story your pre-landing is telling, and not for the sake of not wanting to make more money. All this can be determined by split testing pre-landing pages.

Landings	None	Campaigns: Global - MGID - Bitcoin up BR.mgid.2														
12 Sep 2020 - 10 Sep 2021	Search	Drilldown	Exclude	Edit												
Landings	Visits	Un...	Clicks	Unique Clicks	Conversions (New)	Conversions (C...	Con...	Conversio...	Revenue	Cost	Profit	CPV				
Global - бразилия запращик 10	888.629	814.008	110.327	87.026	16.349	432	2.225	0	\$ 127.590.00	\$ 73.731.95	\$ 53.858.05					
Global - бразилия мужик NEWS	193.362	177.269	31.951	23.745	1.905	40	0	0	\$ 12.000.00	\$ 5.024.80	\$ 6.975.20					
Global - бразилия таксист 12	138.287	123.469	16.493	13.231	1.583	33	157	0	\$ 9.900.00	\$ 10.787.38	\$ -887.38					
Global - Бразилия грузчик в порту 15	133.160	120.905	12.070	9.031	1.758	46	243	0	\$ 14.700.00	\$ 12.400.89	\$ 2.299.11					
Global - бразилия официант 7	126.715	114.486	12.522	10.325	1.129	34	0	0	\$ 10.200.00	\$ 3.391.94	\$ 6.808.06					
Global - бразилия криво таксист	57.790	52.415	6.021	5.046	401	4	0	0	\$ 1.200.00	\$ 1.508.99	\$ -308.99					
Global - бразилия мать одиночка 9	33.660	31.478	2.419	1.929	257	7	7	0	\$ 2.000.00	\$ 2.352.29	\$ -352.29					
Global - бразилия профессор простой приле...	29.893	26.881	2.394	1.772	241	4	0	0	\$ 1.225.00	\$ 1.133.61	\$ 91.39					
Global - бразилия запращик 25 V2	16.883	16.153	1.710	1.419	363	5	8	0	\$ 1.750.00	\$ 1.500.49	\$ 249.51					
Global - бразилия перень 17	13.592	12.813	1.763	1.333	234	2	3	0	\$ 700.00	\$ 1.397.06	\$ -697.06					
Global - бразилия мужик: задержание с кальку...	12.593	11.377	902	705	98	1	0	0	\$ 325.00	\$ 442.06	\$ -117.06					
Global - бразилия криво приленд с мужиком ...	9.391	8.592	629	510	58	0	0	0	\$ 0.00	\$ 253.67	\$ -253.67					
Global - бразилия баба 6 приленд	7.788	7.187	437	325	22	0	0	0	\$ 0.00	\$ 204.99	\$ -204.99					
Global - бразилия приленд с бабой 1	3.564	3.253	247	202	30	0	0	0	\$ 0.00	\$ 90.11	\$ -90.11					
Global - бразилия строитель	637	561	65	60	7	0	1	0	\$ 0.00	\$ 52.64	\$ -52.64					
Global - криво бразилия 23	535	501	62	44	7	0	1	0	\$ 0.00	\$ 62.05	\$ -62.05					
Global - бразилия новости сам делал 8	532	478	58	49	0	0	0	0	\$ 0.00	\$ 19.19	\$ -19.19					
Global - бразилия приленд с бабой 2	291	269	32	26	1	0	0	0	\$ 0.00	\$ 10.71	\$ -10.71					
Global - бразилия запращик 10 негр запращик	244	231	44	31	1	0	0	0	\$ 0.00	\$ 11.78	\$ -11.78					
Global - бразилия простой приленд 24	100	97	6	5	0	0	0	0	\$ 0.00	\$ 10.79	\$ -10.79					
	1.667.646	1.522...	200.152	156.814	24.444	608	2.645	0	\$ 181.590.00	\$ 114.387.37	\$ 67.202.63					

For me, the most profitable pre-landing page revolved around the story of a gas station attendant. I created this page myself by altering another pre-landing that I found using the spy service. Below, I added the photo I used.

NOTÍCIA



Notícias de Última Hora

Funcionário do posto de gasolina da região larga o emprego com R\$4.180.505,80 na sua conta

por: Marcos Renan

Impressionante: Funcionário do posto de gasolina da região larga o emprego com R\$4.180.505,80 na sua conta

Bruno Carlos, de Rio de Janeiro, era Funcionário do posto de gasolina e agora está com R\$4.180.505,80 no banco. Depois de ler exatamente como ele fez sua fortuna, você não vai acreditar e vai querer tentar por conta própria!

ATUALIZAÇÃO: Após a publicação deste artigo, 852 brasileiros já se aderiram e ganharam uma média de R\$225.889,26.



"Os preços parecem aumentar a cada semana e isso significa pegar mais empregos só para conseguir sobreviver".

Here are other pre-landings that worked well:

INFORME ESPECIAL: Últimos Investimentos de Christiano Andrade deixam Experts Boquiabertos e Grandes Bancos Assustados

Cidadãos brasileiros estão cofetando milhões de Reais ao usar essa "brecha de riqueza" - mas isso é legal?



Christiano aparece com novo investimento secreto que está deixando centenas de pessoas muito ricas no Brasil

O jornalista de TV brasileiro Christiano Andrade ficou famoso por ser rude e direto, sem se importar com ser honesto a respeito de como ele ganha dinheiro.

Na semana passada, ele apareceu na BCM e anunciou uma nova "brecha de riqueza" que diz que pode transformar qualquer um em milionário em 3-4 meses. Christiano incentiva que todos os brasileiros entrem nessa incrível oportunidade antes de que grandes bancos acabem com isso de uma vez por todas.

DOs DE LEITORES

RESULTADO

Lucro: R\$24.533

"Estive usando a Bitcoin UP por 1 semana, eu já consegui transformar meu depósito inicial de R\$250 para R\$14.851. That is far more than I make at work."

Stefano Silvestre
São Paulo SP



Lucro: R\$20.000

"Já atingi mais de R\$20.000 de lucro usando a Bitcoin UP. Porque eu consigo usar em meu laptop, eu estive viajando pelo Brasil e ganhando dinheiro todo esse tempo"

Bruno Castro
Fortaleza CE

Lucro: R\$39.634

Notícia • one ••• MOOA CELEBRIOAOES ENTRETENIMENTO

NOTÍCIAS DE ÚLTIMA HORA

Homem que trabalhava carregadores da área portuária ganhou mais de R\$1.761.000 e renunciou o emprego ganha fama repentina após revelar ISTO na TV AO VIVO!

Brasileiros estão ganhando milhões de dólares em casa usando a tal "brecha da riqueza"



(News) - o brasileiro contou porque desistiu e não vai mais carregar cargas pesadas nas costas. Ele ficou rico com o "novo sistema de investimento"

Na semana passada, ele apareceu no News e revelou uma "brecha da riqueza" em que diz que pode transformar qualquer um em milionário em 3-4 meses. Sergio incentivou todos no Brasil a aproveitarem esta oportunidade incrível antes de que os grandes bancos tentem restringi-la.

RESULTADOS DOS LEITORES

Lucro: R\$ 9.200



"Tenho usado a Bitcoin UP por pouco mais de 2 semanas, tomei meu depósito inicial de R\$ 340 em R\$ 5.802. Isso é muito mais do que ganho no trabalho..."

Carlos Yoshida
Ribeirão Preto • SP, Brasil

Lucro: R\$ 9.200



"Atinei mais de R\$ 9.200 de lucro em um mês de uso do Bitcoin UP. USO no meu notebook. Estou viajando pelo Brasil e ganhando dinheiro o tempo todo!"

Gustavo Tashiro
Maringá • PR, Brasil

Lucro: R\$ 22.219



"Fácil de usar. até para mim! Nunca negociei"

I am also including the pre-landing page that had lots of sign ups but very few deposits. In the end, the audience did not relate to it enough to make a deposit. While I can't say that it is very different from those that worked well and got conversions, it's all about testing what works for your audience. This means doing lots and lots of split tests.

NEWS

Breaking News
Taxista larga o emprego com R\$3.480.605,80 na sua conta

por: Marcos Renan

Impressionante: Taxista larga o emprego com R\$3.480.605,80 na sua conta
Antonio Rego, de Rio de Janeiro, era Taxista e agora está com R\$3.480.605,80 no banco. Depois de ler exatamente como ele fez sua fortuna, você não vai acreditar e vai querer tentar por conta própria!

ATUALIZAÇÃO: Após a publicação deste artigo, 852 brasileiros já se aderiram e ganharam uma média de R\$651.369,66.

"Os preços parecem aumentar a cada semana e isso significa pegar mais empregos só para conseguir sobreviver".

From the pre-landing page, the user is taken to the landing page, where it , as you can see here, is filled out with the user's city next to the offer name.

Atenção: Devido à altíssima procura por parte dos usuários, fecharemos o registro a partir de 10/09/2021 Corra!

Bitcoin **LUCRO** Moscow

OFERTA EXCLUSIVA PARA TRADERS BRASILEIROS

Estefânia M. acabou de fazer BRL 402

BITCOIN ESTÁ TORNANDO AS PESSOAS RICAS

E você pode se tornar o próximo milionário...

bitcoin Market Cap ▲ BRL 928,644,293.95 bitcoin ▼ BRL 249,888.75

MUDE SUA VIDA HOJE!

Seu nome: Seu apelido:

Email:

Senha: CRIAR NOVA SENHA OU RECUPERAR SENHA

+55 123-4567

COMECE AGORA

Eu não quero receber e-mails ou mensagens de marketing. Se você não quiser receber e-mails ou mensagens de marketing, clique aqui para cancelar a inscrição. Você também pode cancelar a inscrição a qualquer momento clicando em "Cancelar inscrição" no rodapé de qualquer e-mail que recebermos. Você também pode cancelar a inscrição clicando em "Cancelar inscrição" no rodapé de qualquer mensagem que recebermos.

BitGo PayPal SEPA VISA mastercard

As soon as the user leaves a request and registers with their personal information, a call center employee contacts the user and instructs them how to make a deposit and start trading on the platform.

It is necessary to send the traffic with a tracker and to track the sites from which registrations and deposits are made, in order to collect black lists.

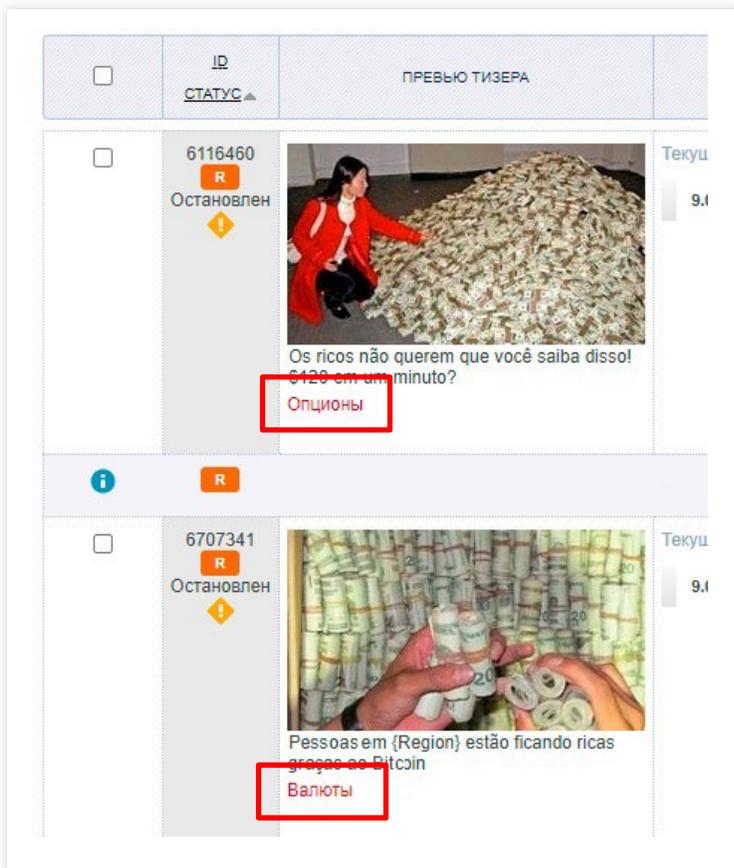
And [here are the sites on MGID](#) that brought me the most money.

Custom 3	Visits	Un...	Clicks	Unique Clicks	Conversions (New)	Conversions (C...	Con...	Conver...	Revenue	Cost	Profit	CPV	CP
57341620	232,967	214,814	20,731	14,346	1,343	36	43	0	\$11,200.00	\$7,312.92	\$3,887.08	\$0.0314	
57319815	96,952	88,441	9,055	6,595	845	12	74	0	\$2,575.00	\$2,852.41	\$-277.41	\$0.0294	
57328333	28,155	26,573	3,981	3,121	656	26	81	0	\$8,075.00	\$2,171.28	\$5,903.72	\$0.0771	
57299809	25,294	22,077	4,976	2,966	196	4	4	0	\$1,275.00	\$521.16	\$753.84	\$0.0206	
57249336	21,707	20,949	2,257	1,801	312	10	21	0	\$3,300.00	\$1,174.18	\$2,125.82	\$0.0541	
57422704	20,270	19,697	1,404	1,169	397	4	75	0	\$1,400.00	\$2,093.12	\$-693.12	\$0.1033	
57411686	19,560	18,214	2,506	1,977	492	27	87	0	\$9,475.00	\$2,984.16	\$6,490.84	\$0.1526	
57239296	18,424	17,479	3,109	2,365	650	15	103	0	\$4,832.50	\$2,737.10	\$2,095.40	\$0.1486	
57319291	18,351	17,094	1,654	1,258	93	0	0	0	\$0.00	\$250.51	\$-250.51	\$0.0137	
57349148	18,292	17,760	1,870	1,543	291	10	48	0	\$2,850.00	\$1,401.97	\$1,448.03	\$0.0766	
57362090	17,770	16,364	2,230	1,699	450	23	37	0	\$7,525.00	\$2,350.32	\$5,174.68	\$0.1323	
57358311	16,598	16,203	2,025	1,653	361	13	36	0	\$4,200.00	\$1,560.08	\$2,639.92	\$0.0940	
57439308	16,243	15,657	1,714	1,388	275	4	27	0	\$1,400.00	\$1,588.98	\$-188.98	\$0.0978	
57281941	14,686	13,794	2,381	1,633	325	17	0	0	\$5,400.00	\$1,200.67	\$4,199.33	\$0.0818	
57356444	13,477	13,196	1,374	1,132	173	3	27	0	\$1,050.00	\$1,017.17	\$32.83	\$0.0755	
57281044	11,544	11,140	1,147	947	222	9	2	0	\$2,275.00	\$798.11	\$1,476.89	\$0.0691	
57343033	10,963	10,527	1,896	1,485	450	10	2	0	\$1,300.00	\$998.95	\$301.05	\$0.0911	
57167772	10,811	9,426	2,337	1,808	618	18	87	0	\$6,125.00	\$1,150.93	\$4,974.07	\$0.1065	
57313186+1135075225	9,530	8,547	1,544	1,055	165	8	2	0	\$2,450.00	\$799.09	\$1,650.91	\$0.0838	
57440588	9,491	9,215	886	725	165	2	29	0	\$700.00	\$566.04	\$133.96	\$0.0596	
57433832	9,034	8,476	1,207	1,004	275	9	35	0	\$3,150.00	\$902.81	\$2,247.19	\$0.0999	
	1,668,056	1,522,...	200,193	156,841	24,447	608	2,645	0	\$181,590.00	\$114,397.19	\$67,192.81	\$0.0686	

Almost all devices and OS were used, and they were all profitable, except for macOS and KaiOS.

OS	Visits	Un...	Clicks	Unique Clicks	Conversions (New)	Conversions (C...	Con...	Conver...	Revenue	Cost	Profit	CPV	CPC
Android	1,475,430	1,357,...	159,816	120,553	22,089	511	2,483	0	\$150,157.50	\$99,720.01	\$50,437.49	\$0.0676	
Windows	103,120	88,198	18,154	16,160	1,178	49	63	0	\$15,307.50	\$7,450.77	\$7,856.73	\$0.0723	
iOS	64,397	57,694	13,315	11,852	1,118	45	95	0	\$15,175.00	\$5,612.86	\$9,562.14	\$0.0872	
macOS	11,766	9,057	6,622	6,418	10	0	0	0	\$0.00	\$761.48	\$-761.48	\$0.0647	
KaiOS	3,654	2,284	590	329	0	0	0	0	\$0.00	\$267.98	\$-267.98	\$0.0733	
Mac OS X	3,240	2,603	1,231	1,188	0	0	0	0	\$0.00	\$213.72	\$-213.72	\$0.0660	
Linux	3,144	2,561	281	194	35	2	3	0	\$650.00	\$196.71	\$453.29	\$0.0626	
Windows Phone	1,047	916	74	61	4	0	0	0	\$0.00	\$39.97	\$-39.97	\$0.0382	
Unknown	902	847	9	8	2	0	0	0	\$0.00	\$49.49	\$-49.49	\$0.0949	
Ubuntu	492	443	53	36	7	1	0	0	\$300.00	\$31.63	\$268.37	\$0.0643	
ChromeOS	286	257	21	16	4	0	1	0	\$0.00	\$20.42	\$-20.42	\$0.0714	
Unknown Mobile OS (J2ME)	222	189	17	17	0	0	0	0	\$0.00	\$8.83	\$-8.83	\$0.0398	
Xbox OS	123	112	1	1	0	0	0	0	\$0.00	\$8.77	\$-8.77	\$0.0713	
PS4 Software	101	85	0	0	0	0	0	0	\$0.00	\$4.93	\$-4.93	\$0.0686	
Series 60	71	57	4	3	0	0	0	0	\$0.00	\$3.72	\$-3.72	\$0.0524	
BlackBerry OS	16	16	1	1	0	0	0	0	\$0.00	\$0.83	\$-0.82	\$0.0516	
Fedora	14	14	0	0	0	0	0	0	\$0.00	\$0.86	\$-0.86	\$0.0614	
Windows NT	6	6	2	2	0	0	0	0	\$0.00	\$0.48	\$-0.48	\$0.0800	
Firefox OS	6	6	0	0	0	0	0	0	\$0.00	\$0.20	\$-0.20	\$0.0330	
	1,668,056	1,522,...	200,193	156,841	24,447	608	2,645	0	\$181,590.00	\$114,397.19	\$67,192.81	\$0.0686	

When testing crypto offers, I advise to upload different creatives to different categories, since the traffic for conversions differs. There are 2 categories available for crypto: Options and Currencies.



I used a cheap hosting, \$10 per month, for the pre-landing page. I needed about 5-7 domains, as some ended up in antivirus databases. In addition, I used the BeMob cloud tracker. The big advantage to this tracker is that setup is not required and it is pretty affordable, only \$50 per month!

Final screenshots

Partners: The amount is slightly more than depicted because there were several sources. Well, except [MGID](#), but [MGID](#) gave 90% of the traffic.

Страна	Клики		Конверсии		Выплата
	Клики	Уникальные клики	Регистрации	Подтвержденные конверсии	
Brazil	248212	212400	27353	637	\$208150.00
Сумма на странице:	248212	212400	27353	637	\$208150.00 (176032.464)

At first, I created several campaigns in the tracker, but then, I realized that there was no point in this.

Campaign	Visits	Un...	Clicks	Unique Clicks	Conversions (New)	Conversions (C...	Con...	Conversio...	Revenue	Cost	Profit	CPV
Global - MGID - Bitcoin up BR mgid 2	1.668.051	1.522...	200.193	156.841	24.447	608	2.645	0	\$ 181.590.00	\$ 114.396.76	\$ 67.193.24	\$ 0.0686
Global - MGID - Bitcoin up BR mgid	133.019	123.999	15.365	12.316	1.310	26	0	0	\$ 7.800.00	\$ 4.144.83	\$ 3.655.17	\$ 0.0312
Global - MGID - Bitcoin up BR mgid push	0	0	0	0	0	0	0	0	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.0000
	1.801.070	1.646...	215.558	169.157	25.757	634	2.645	0	\$ 189.390.00	\$ 118.541.59	\$ 70.848.41	\$ 0.0658

MGID:

ИНФОРМАЦИЯ	СТАТУС	ПОКРЫТИЕ	КЛИКИ	ПОТРАЧЕНО, \$	ДЕС. А	ОБЪЯВЛЕНИЯ	ДЕЙСТВИЯ
1077355 Bitcoin System BR mob	На паузе	278 752 992	2 072 427	125 424.18		6.05 124	
10915767 Bitcoin System BR desktop	На паузе	134 900 317	147 882	9 740.59		6.59 16	

Payment was received from [MGID](#) twice over the course of 2 months with the largest spent cashback in the amount of \$1603 and \$1254. I also received many expensive gifts from the Aivix Store, totaling to a retail amount of about \$3000. I sold some of them, so I also consider this a profit.

You can [click here to check out MGID](#).